WE'LL GET YOUR STORE IN THE PIZZA BUSINESS!

75 Years of Service EST. 1945 CELEBRATING

RESNICK DISTRIBUTORS

We Power C-Stores.

FOR ONLY **$1,495**

INCLUDES TWO CASES of PIZZA WARMER, 12" OVEN & SIGN PACKAGE

RECIEVE 2 CASES OF PIZZA **FREE!** OVER $200 SRP VALUE

EQUIPMENT

Bellarico's New York Style Pizza

18"W x 18"D x 34"H

#85478 Wisco 2-Door Warmer

#85993 Wisco 12" Oven

SIGN PACKAGE & ACCESSORIES KIT

POS Kit #58996

- BANNER AND POSTERS
- EQUIPMENT DECALS
- USB VIDEO MENU FILES
- MENU CARDS

7" PIZZA & BOXES

Each case contains 24 pizzas!

Style	Number	Price	Cost Per Pie	SRP	Margin w/ Box
Breakfast Pizza	#59000	$63.35	$2.64	$4.99	40%
Cheese Pizza	#58991	$58.30	$2.43	$4.69	40%
Pepperoni Pizza	#58992	$57.69	$2.40	$4.69	40%
Supreme Pizza	#58993	$63.40	$2.64	$4.99	40%
250 Pizza Boxes	#58990	$100.27	$0.40		

Please speak with your Sales Rep. or Customer Service for more information!

FREEZER to OVEN to WARMER... NO TOUCH, NO FUSS!

PROGRAM DETAILS

Resnick is proud to offer Bellarico's New York Style 7" Pizza Pies.

Sold in thousands of retail locations, Bellarico's is the easiest and most convenient way for a c-store to get into the pizza business. The pre-assembled pies are easy to prepare!

COST

There is a one-time charge of $1,495. Customer receives pizza, boxes, accessories, signs and equipment with their initial order.

WHAT'S INCLUDED?

- **#85478** Wisco 2 -Door Warmer
- **#85993** Wisco 12" Oven • **#58996** Sign Package
- **#58991** Cheese Pizza - includes (24) 7" Pies
- **#58992** Pepperoni Pizza - includes (24) 7" Pies

HOW TO ORDER

Salesperson or customer will use the mobi app to PREBOOK. This ensures that customer receives the complete pizza program (including the free pizza).

WHEN WILL IT BE DELIVERED TO STORE?

Via mobi prebook, you can choose the prefered delivery date via the available shipping windows that are offered. The salesperson and merchandising team will then schedule a day to help set up equipment, train staff and hang signs.

HOW IS IT PAID FOR?

Customer is billed by Resnick on the store's regular delivery invoice.

EQUIPMENT OWNERSHIP

Equipment is owned by the customer. Wisco provides a 12-month warranty. The salesperson and merchandising team will leave the customer a copy of the necessary contact information and details.

FOOD PREPARTAION

See next page for the 8-steps. These instructions cover unwrapping, general prep, heating, boxing and display.

WARMER SHELF LIFE

Keep frozen until ready to bake. **Pizza can remain two hours in merchandiser**.

After the initial delivery, all components and food products are available to order individually.

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7" PIZZA & BOXES

Each case contains 24 pizzas!

*Make sure the store meets their local township's food handling requirements.

75 Years of Service

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BELLARICO'S PIZZA 7”

BREAKFAST

SUPREME

PEPPERONI

5-CHEESE

STANDARD POS PACKAGE

- **Bellarico's banner 3' x5'**
- **Window Posters (2) 11"x17"**
- **Bellarico's Decals to cover existing equipment decals.**
- **Small menu card that is applied to equipment warmers.**
  These will be colored pictures and have a place to apply stickered pricing.
- **Thumb drive of the 12" pizza pictures or 7" pizza pictures**
  They will be sent at no charge. Can include pricing where applicable.

Bellarico's New York Style Pizza

FROZEN TO FRESH IN 8 STEPS

1.

Remove plastic overwrap and cardboard circle from frozen pizza. Adjust toppings on pizza to evenly distribute ingredients (if needed).

2.

Pre-Heat Oven to 450º and then place pizza directly on overn rack

3.

Place pizza on the rack in oven. Bake the pizza for approximately 10 to 12 minutes.

4.

After baked, remove pizza from oven and place pizza on cardboard circle. Internal Temp Must Reach 165º

5.

Rest (stage) pizza on the card board circle for 1 minute.

6.

Cut the 12” pizza into 4 slices with a pizza wheel knife or pizza knife
Slice Shelf Life is 2 hours in Merchandiser.

7.

Place cut slice into a pizza box. Write variety, price and expiration time on the pizza box.
Optional Selfserve

8.

Place pizza box in the per-heated merchandiser.
Warmer Temp is Set Between 140º and 150º degrees.

WARMER WARRANTY INFORMATION

WISCO INDUSTRIES, INC.

LIMITED WARRANTY/
RETURN POLICY

1 YEAR REPLACEMENT/EXCHANGE

Wisco Industries, Inc. warrants its equipment against defects in materials and workmanship subject to the following conditions:

Should any product fail to function in its intended manner under normal use within the limits defined in this warranty, Wisco Industries will determine if the item is to be repaired or replaced by Wisco Industries. Failure to follow authorizing instructions may void any claim and/or warranty.

* Contact Wisco Industries for repair/replacement by calling (608) 835-3106 or toll free (800) 999-4726.
  You can also email us at: contact@wiscoind.com
* An authorizing RMA# must be obtained through Wisco Industries BEFORE any warranty issues can be resolved. Failure to do so in advance may void the warranty/claim resulting in Wisco Industries not being responsible for any incurred expenses and/or charges.
* At time of call Wisco Industries will assist you in:
  - getting your unit replaced/exchanged
  - and/or obtaining repair parts
  - and/or authorizing a service agent

This warranty covers products shipped into the 48 contiguous Unites States, Hawaii and metropolitan areas of Alaska only. Warranty for international or areas not listed above will consist of replacement of parts only. There will be no labor coverage and parts must be shipped to an address within the 48 contiguous United States, Hawaii or metropolitan areas of Alaska only.

Time Period
One year from date of shipment from our manufacturing facility. Parts replaced under this warranty are warranted for the un-expired portion of the original product warranty only.

Exclusions
The following conditions are not covered by warranty:
- Equipment failure relating to improper installation and improper utility connection or supply.
- Equipment that has not been properly maintained or damage from improper cleaning and/or water damage to controls.
- Equipment that has not been used for its intended purpose or has been subject to misuse or misapplication, neglect, abuse, accident, alteration, negligence, damage during subsequent transit, delivery or installation, fire, flood, riot or act of god.
- Equipment that has the model number or serial number removed or altered.

WISCO INDUSTRIES, INC. DISCLAIMS AND EXCLUDES ANY AND ALL OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING WITHOUT LIMITATION, ANY AND ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.
Buyer agrees that its SOLE AND EXCLUSIVE REMEDY against Wisco and Wisco's SOLE AND EXCLUSIVE LIABILITY arising out of any defect or nonconformity in the product shall be replacement/exchange of such nonconforming countertop food service equipment at Wisco's expense. No countertop food service equipment shall be returned without Wisco's consent. IT IS AGREED THAT WISCO'S MAXIMUM LIABILITY SHALL NOT IN ANY CASE EXCEED THE SALE PRICE FOR THE COUNTERTOP EQUIPMENT CLAIMED TO BE DEFECTIVE OR NONCONFORMING.

Without limiting the generality of the foregoing, SUCH WARRANTIES DO NOT COVER: Glass, plastic enclosures/panels, door assemblies, hardware, light bulbs & wire pizza oven heating elements.

SHIPPING DAMAGE

If the outside packaging of your order is visibly dented, crushed, torn or otherwise significantly damaged, or if you move the carton and you hear broken glass, please reject the shipment while driver is still with you if possible. Please call us at (800)999-4726 or email contact@wiscoind.com to notify us of the issue. We will confirm the damage with the carrier and re-ship your order immediately.

RETURN POLICY

You may return any unused, undamaged items within 30 days of receipt at your expense. We will issue a refund in the form of your original payment, less a 20% re-stock fee. Wisco Industries will not reimburse any shipping and handling fees. All returns must be received in resalable condition. Wisco Industries will not accept a return with shipping damage.

If you would like to return an item please call us at 608-835-3106 or toll free at 1-800-999-4726 and ask for our Food Service Equipment Division or you may send an email to us at: contact@wiscoind.com You will be given a return # and return instructions. We can not accept returns without a return #. Please be sure to include a copy of the packing list with the return.

Rev. 1-13-16